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Trelleborg tires save fuel, improve operator comfort and promote sustainable agriculture

Trelleborg Wheel Systems is a global supplier of tires and complete wheels for agricultural and forestry machines, fork-lift trucks and other material-handling equipment. The company provides highly specialized solutions to create added value for customers. Trelleborg partners with all leading tractor manufacturers and has five factories worldwide. Trelleborg purchased Pirelli's ag tire factory and product line in 1999.

Trelleborg tires offer the highest respect for the environment as well as superior productivity and lower fuel consumption. The tires are engineered to decrease the use of natural resources and environmental impact while boosting the farm productivity. "We challenge our organization daily to look for environmentally friendly approaches that improve the performance and efficiency of our products and solutions" says Lorenzo Ciferri, Marketing Director of Agricultural and Forestry Tires. "The mission is to move from the traditional theme of low soil compaction to an advanced overall respect for the earth. This enables farmers to benefit from our caring for the environment and can mean real savings in their pocket through increased productivity and lowered fuel consumption."



All Trelleborg radial tires were developed to respect the structure of the soil and preserve its organic life by minimizing mechanical damage caused by compaction. This is achieved with its extra wide footprint, carcass deflection capability and the consequent overall pressure distribution on the field. The tire allows the soil to return to its original state as an organic reactor that is capable of absorbing air-bound nutrients, recycling crop residues and retaining water to ensure high crop yields in the short, medium and long term.

"...Trelleborg tires can save up to 1,000 fuel gallons which means about \$3,500 per year"

The concept incorporates a unique tread design that is characterized by inter-lug terracing that gives excellent self-cleaning properties, a higher traction capability under torque conditions and less soil transfer to roads. The shape of the lug and damping capability guarantee low vibration, significantly reducing the stress on the driver for comfort on the road and benefiting operator health. In addition, this design contributes to a much reduced fuel consumption and consequent substantial lowering in CO2 emissions. For a tractor of 260 Hp during road application, Trelleborg tires can save up to 1,000 fuel gallons which means about 3,500 USD per year, compared to the average performance of the market (reference sizes 710/70R42 – 600/70R30).

We stock Trelleborg tires at the Caro location. Call Farm Depot today to discuss the benefits of Trelleborg tires.

Facts about American Agriculture

- The top five agricultural commodities in the United States are: cattle, dairy products, broiler chickens, corn, and soybeans.
- Today combines can harvest 5,500 bushels of corn per hour.
- Lettuce is a member of the sunflower family.
- Eggs age more in one day at room temperature than in one week in the refrigerator.
- There are over 500 different types of bananas.
- Apples are a member of the rose family.
- Pumpkins are ninety percent water.
- Honeybee workers must visit 2 million flowers to make one pound of honey.
- The average U.S. dairy cow produces 22.5 quarts of milk each day.
- Grapes are one of the oldest cultivated fruits, they have been grown for over 8,000 years.
- Fresh apples float because twenty-five percent of their volume is air.
- A combine can harvest enough wheat to make seventy loaves of bread in nine seconds.
- One bushel of corn will sweeten more than 400 cans of pop.
- One acre of soybeans can produce 82,368 crayons.
- Americans need to understand how food, fiber, and renewable resource products are produced.
- Consumers should value the essential role of agriculture in maintaining a strong economy.
- Every American needs to appreciate the role agriculture plays in providing safe, abundant, and affordable products.
- Agriculture is too important of a topic to only be taught to the small percentage of students considering careers in agriculture.

Watch for us at the Tuscola County Pumpkin Festival

Grand Parade
Sunday, October 9th
1:30 pm
Downtown Caro



Kubota Corner

Kubota Sells 1.5 Million Units in the United States

Kubota Tractor Corporation, Torrance, Calif., announces it has re-tailed 1.5 million Kubota units in America. "We are thrilled as an organization to reach the 1.5 million mark for sales to our valued customers in the United States," says Yuichi "Ken" Kitao, President of Kubota Tractor Corporation. "Our network of outstanding Kubota dealers and the greater Kubota family of customers reflects the acceptance of Kubota's engineering and innovative products over the past 40 years across America.

In early July, Kitao and other Kubota management staff celebrated with Kubota customer Jeremy Nafziger, Marietta, Pa., at his B.N. Excavating, Inc., business location to mark the 1.5-millionth-unit sold. "I'll be using my new Kubota tractor for mostly mowing and snow removal," explains Nafziger. "I have owned other Kubota tractors and I appreciate the service I get from my dealer.

Kubota Tractor Corporation began marketing in the U.S. in 1972, with an initial introduction of a 12-horsepower, compact tractor. In 1974, Kubota brought its trademark orange compact tractors to the forefront of the U.S. market by adding a 4-wheel drive compact tractor. Although 4-wheel-drive was common in larger American tractors, at that time it was unheard of for the compact sector, and the Kubota compact became a standard for the industry.

Today, Kubota is the industry leader in the under 40-horsepower tractor segment. With the 2004 introduction of the RTV900 – Kubota's first utility vehicle – and the recent introduction of the M135X agricultural/utility tractor, Kubota Corporation has greatly expanded its product offerings in recent years. In fact, in 2010 Kubota joined the compact track loader market, introducing 75- and 90-hp models of the Kubota SVL75/90. Kubota also holds the number one market share in world-wide excavator sales in the 0- to 6-ton weight class.

Now's the time!  **KUBOTA BUYER DAYS**